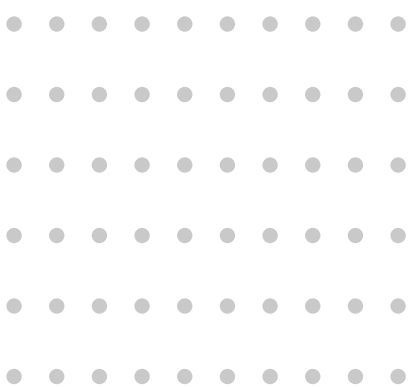


Retail



Our unmatched experience allow us to deliver innovative retail solutions proven to perform exceptionally well in the real business world. We have the people, the broad product line, and the infrastructure to be a reliable partner, market by market, worldwide. We're easy to do business with, and our retail automation solutions are easy to deploy, easy to use, and easy to manage. We can give you an edge in an increasingly competitive world – growing your business and your bottom line, as well as improving your knowledge of and connection to your customers.



To Get Ahead of Your Competitors, Get RCG

The real world of retail can be harsh and unforgiving. Difficulty finding, training, and retaining good associates; burgeoning competition; rapid and expensive shifts in technology; and much more make running a successful retail business increasingly challenging. To meet today's challenges, and tomorrow's, you need a retail partner with the savvy and vision to help you succeed, anywhere in the real world.

Depth of Knowledge, breadth of product

No one has more experience designing and deploying retail automation solutions in the real world than RCG. Every product we build – from cutting edge retail automation software to POS systems to next-generation systems like self-checkout and electronic shelf labels – is developed to maximize store productivity and system availability. The result is the industry's broadest line of field-proven retail solutions.

Our Retail Solutions offers

- RCG Enterprise Point-of-Sale
- Business Insights
- Analytical Engine for Retailers
- RCG Customer Relationship Management
- Mobility Enabled Technology
- RCG Supply Chain Management
- RFID Enabled Technology



What challenges do general merchandise retailers face?

Constantly looking for ways to increase operational efficiency, you are also challenged with driving growth by improving the shopping experience and building loyalty among today's demanding customers.

Increasingly dependent upon technology to help you drive sales, enhance service and cut costs out of your business, you must also be agile enough to respond to new opportunities as technology evolves.

There has been much talk about the "Store of the future" and RCG is uniquely positioned to fulfill the criteria necessary to realizing the full potential of emerging technologies, including:

DATA-DRIVEN INSIGHT

How effective are your store management process? How efficient are your merchandising and markdown capabilities? How do you measure up when it comes to customer service? It is critical to assess the greatest possibilities for improvement before designing the right store of the future framework.

NEW-AGE SUPPORT

Have you identified and determined the best technology solutions for your store? Can you resolve problems remotely? Can you manage store-level issues from corporate headquarters? Are the solutions designed to automatically administer diagnostics and dispatch service support? Our expert support team ensures your solutions are up and running when you need them most.

Business Insight Leads to Good Decisions

Transform to an insight-driven enterprise: combine the art of merchandising with analysis, to accurately predict customer demand. Information is at the core of the mathematical analysis that enables local merchandising, optimized assortment plans, store layouts, and pricing. These optimizations result in improve financial performance that transforms the economics of retail. RCG Retail helps you

- Increase Sales
- Improve margins
- Increase growth
- Increase customer loyalty

KEY TECHNOLOGIES

Is self-service a strategy that runs throughout your store, from kiosks to finding products and information to self-checkout at the front end? Are you leveraging wireless and mobility solutions, such as electronic shelf labels, to more directly target your customers? Have you incorporate the right mix of RFID-enable technology, such as smart shelves and hybrid scanners? RCG along with our partners can deliver the right solutions from end-to end.

FAIL-SAFE DATA PROTECTION

RCG is one the leading POS industry leader with its innovative data redundancy management system. We designs solutions with PEER-TO-PEER architecture, providing a high degree of security and fault tolerance. With our advanced data synchronization capability, transactional consistency is maintained on all terminals at all times! The result is maximum system availability.

Enterprise Analytical Engine designed to meet these goals

- Store Efficiency
(10 times less disk space)
- Ultra-fast Data Loading
(10-100 times faster than other RDBMS)
- Ultra-fast Query
(10-1,000 times faster)
- Provide accurate & precise Key Performance Indicators(KPI)

Features

Retails - Point of Sale

- Create Direct Sales / Amend Sales Tab
- Hold/ Unhold receipts
- Void, refund transactions
- Deposit handling
- Special order handling
- Partially cancelled orders
- Unlimited price level configurations
- Multiple Payments handling
- Payment type as gift card, voucher, store credit
- Handle multiple currencies
- Customizable user security
- Unlimited configuration of job positions
- Multiple job positions per employee
- Time and attendance Management override
- Logo or message on receipts
- Real time synchronization
- Unlimited discounts types
- Items handling
- Enquiry lookup

Customer Relationship Management

- Preferred customer discounts
- Customer loyalty points programs
- Customer Tab Tracking
- Coupons
- Multiple Customer Types
- Corporate / Individual
- Customer transaction history
- Customer identification
- Promotion configuration

Reporting

- Standard predefined reports
- Time dependent sales volume
- Tracking by group, category, item terminals
- Probability reports
- Currency breakdown
- Taxation Handling
- Void details
- Refund details
- PLU look-ups
- Time and attendance
- Cash management
- Exporting capabilities: HTML, CSV, PDF, RTF

Additional Capabilities

- Barcode enabled
- Octopus enabled
- Smart card enabled
- Support wireless mobile computing
- Off-line mobile computing
- RFID enabled technologies
- Touch screen ready
- Cross platform kiosk solutions

RCG

Biometrics • RFID • Security

Beyond Identity

Greater China • United Kingdom
Malaysia • United Arab Emirates • Thailand

Specifications subject to change without prior notice. Enhancements may vary by market.
Please check with your local dealer.
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